

montaigne

# new blog

January 17, 2025 · [read online](#)

---

Hi everyone,

Anton here.

Today a bit unusual update from me.

I started writing a new blog. It's about topics that I'm thinking about a lot: software, sales, processes, cultural shifts and so on.

It's called anti-antihuman <https://antiantihuman.com/>

It just bunch of my reflections on tech industry and some trends I've seen over the past decade.

Some quick links to the things I wrote:

- <https://antiantihuman.com/on-hiding>
- <https://antiantihuman.com/toxic-sweetness>
- <https://antiantihuman.com/mismatch>
- <https://antiantihuman.com/programmable-intimacy>
- <https://antiantihuman.com/californication>

If you like it - please subscribe to the mailing list. I also started subreddit <https://www.reddit.com/r/antiantihuman/> - but it's empty for now. Join too if you want.

PS By the way - site was made with Apple Notes and Alto. I really like my own product!

PPS If some of those posts resonated with you - please tell me. I don't have an end goal for now. Just document those stories and write down some reflections and try to do better with my own products and software.

Anton